



</web/content/WNYmember.html>

GUIDELINES FOR SUPPORT

Overview:

Through our corporate giving, BlueCross BlueShield of Western New York supports programs and initiatives that have measurable impact and fill needs in the communities we serve. For that reason, we don't sponsor one-time events such as golf tournaments, galas or health fairs. However, these events may be funded at the discretion of our company's business units.

Unless critical to the mission of an organization or project we support, we also don't sponsor capital campaigns and endowment funds; donations to churches, synagogues, or religious facilities for religious purposes; donations to individuals; or programs or events located outside our business market areas.

Submission Guidelines:

For consideration, proposals must be submitted no less than two months in advance. Sponsorship proposals will only be accepted through our online process. All fields must be completed – otherwise, applications will be considered incomplete.

Decision Process:

BlueCross BlueShield reviews applications on a bi-monthly basis and notifies applicants by the end of the month that the application was reviewed. If additional information is needed to consider your request, you'll be contacted (please note that this may delay notification of a decision).

We may allocate funding in multiple payments, particularly when the award amount is significant, and mid-year progress reports may be requested before additional payments are released.

Multiple-year commitments are considered, but payments beyond the first year will be contingent upon outcomes reported by the grantee following the first year of funding; additional payments may be denied or reduced based on progress and outcomes.

On rare occasion, we may provide sponsorship for a program, event or initiative that falls outside of our areas of focus based on extenuating circumstances.

Please contact Dave Malczewski at 1-716-887-7160 or via e-mail at malczewski.david@bcbswny.com (<mailto:malczewski.david@bcbswny.com>) with any questions or concerns.

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